

WordCamp Ann Arbor 2015 Guide

Thank you for attending!

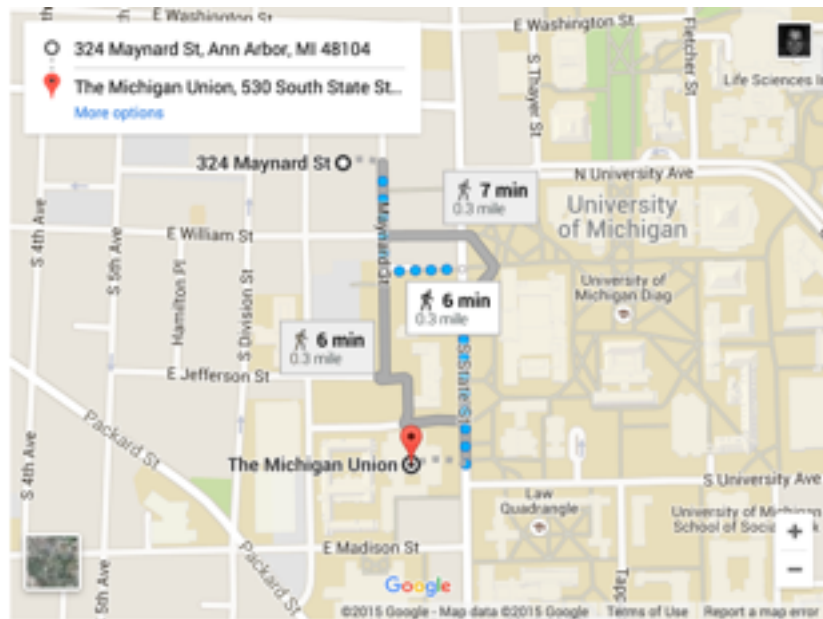
Location

The Michigan Union
530 S. State St,
Ann Arbor, MI 48109

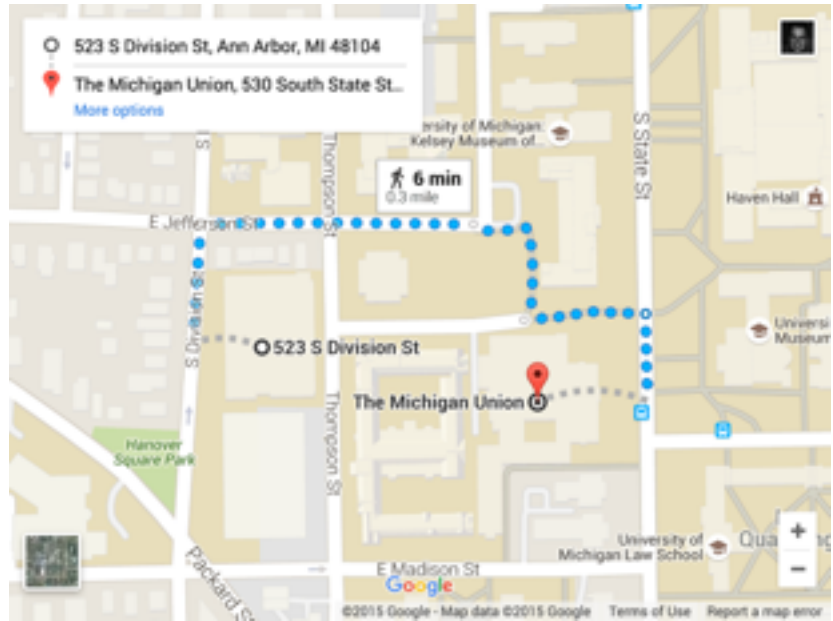


Parking

Maynard Lot
\$1.20 / hour
324 Maynard
Ann Arbor, MI 48104



M86 Ann Structure -
\$1.20 / hour
523 S. Division St
Ann Arbor, MI 48104



Liberty Square
\$3 / day
510 E. Washington
Ann Arbor, MI 48104



Venue



- A. Registration
- B. Pond ABC - Session Room
- C. Food / Happiness Bar
- D. Wolverine - Session Room
- E. Kuenzel - Session Room

Schedule

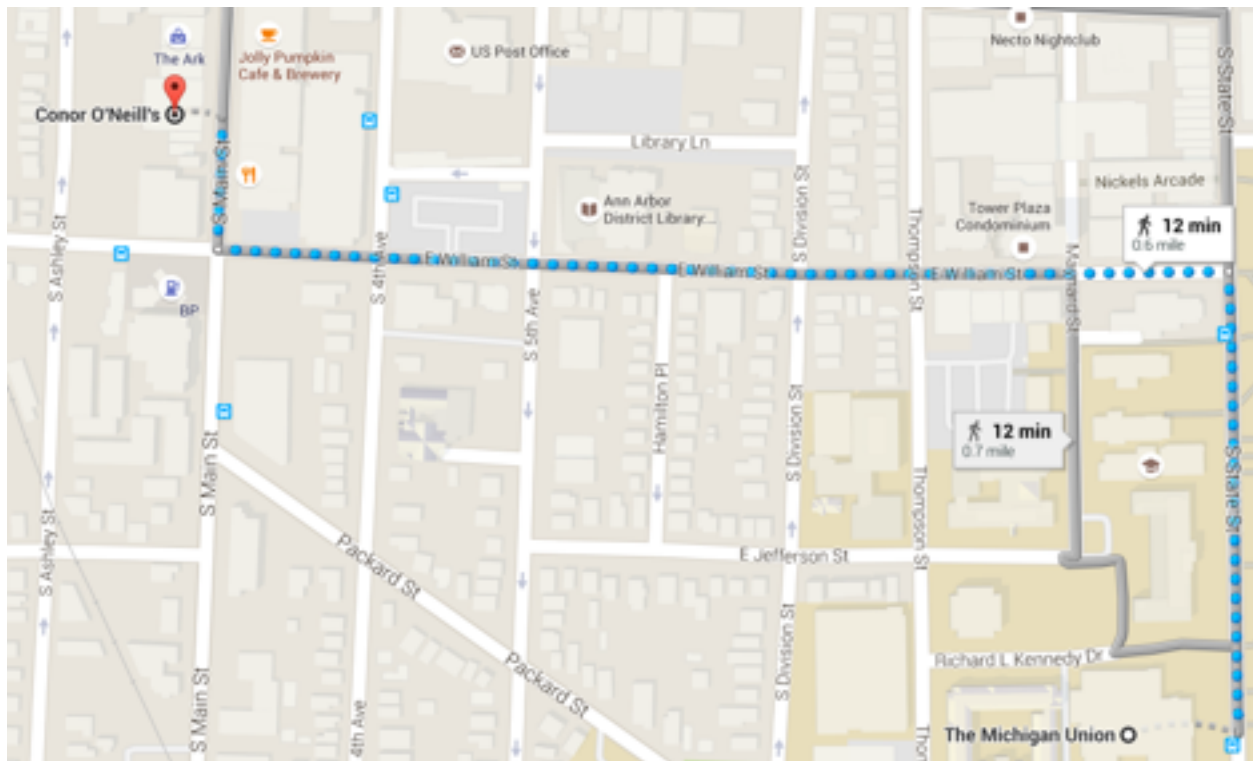
User	Developer	Business	Designer
TIME	POND ABC	KUENZEL ROOM	WOLVERINE
7:30 am	Registration		
8:30 am	Keynote: The Future of WordPress (and Your Role in it) John Eckman		
9:30 am	Becoming a Better Developer Brian Richards	WordPress 102 Shanta Nathwani	Becoming an Influencer in the World of WordPress Kevin Skarritt
10:30 am	Learning through Stealing: How to become better at your craft Sara Cannon	Choosing the Right Plugins Ira Horowitz	Introduction to Backbone.JS with WordPress Brian Hogg
11:30 am	Deploying a WordPress Site with Minimal Work Seth Alling	WP Battles: Themes vs. Plugins Kyle Maurer, Adam Silver	Using Your Website to Create an Exceptional Customer Journey Rebecca Gill
12:30 pm	Lunch		
2:30 pm	Introduction to the WordPress Backend Tana Dean	WordPress in RAM Ben Cool	Top 8 Web Design Trends for 2015 WordPress Websites Carol Davis
2:50 pm	Keeping your WordPress site updated Mark Montague	Curious about Twig? Peter Shackelford	Making the Sale Declan O'Neill
3:10 pm	Putting The User First: Organizing Your Website's Content To Reflect User Needs Rather Than Your Organization's Structure Marguerite Halley	Speed up your WordPress Workflow with an IDE Bobby Bryant	Pain to Profit: 15 simple tips for getting more projects, getting better projects and being more profitable Kyle Maurer
3:30 pm	Getting Started with VVV and WP-CLI Kellen Mace	Creating a Successful Premium Plugin Business Ross Johnson, Justin Ferriman	WordPress Site Security: Common and Uncommon Steps Topher DeRosia
4:30 pm	Launching a WordPress Service & Lessons Learned Adam Silver	SEO 101 Angela Bergmann	Using Agile in a WordPress Design and Development Process Mathew Clancy
7:00 pm	After Party		

After Party

7PM at Conor O'Neills

All attendees, speakers, sponsors and Volunteers are invited.

Food and drinks will be provided!



Conor O'Neills
318 S. Main Street,
Ann Arbor, MI 48104

After Party Parking

